

Inspiring Great Spaces®

Armstrong®
FLOORING

**SOLUTIONS FOR
PROPERTY MANAGEMENT**
VINYL SHEET FLOORING

PROPERTY MANAGERS HAVE A LOT ON THEIR MINDS

From keeping units in top condition to keeping them occupied. You need to get the most from every product you choose. Every contractor you hire, every decision you make. That's why Armstrong Flooring offers a full range of solutions for property management.

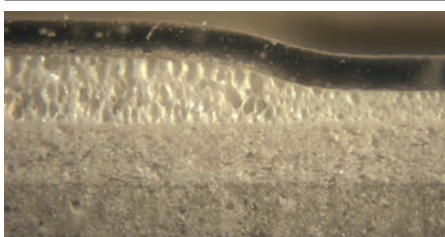


THE WIDEST ARRAY OF SOLUTIONS

Choose from traditional cost efficient felt backed products, a full range of fiberglass solutions, or our industry leading proprietary rock backed structure, StrataMax®.

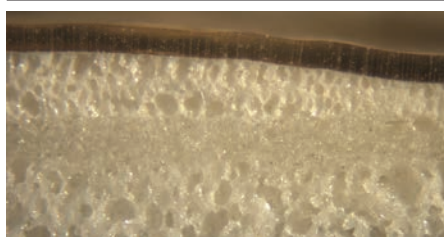


THE STRUCTURE OF STRATAMAX



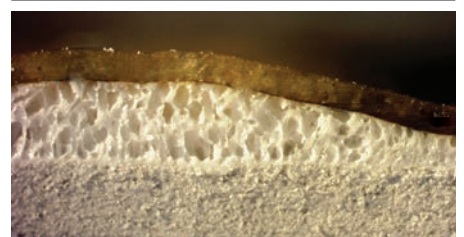
STRATAMAX®
Maximum Durability | Maximum Protection
Maximum Efficiency

FIBERGLASS BACKED



FIBERGLASS
Ease of Install

FELT BACKED



FELT
Durability

INITIATOR™ & STATION SQUARE™

TRADITIONAL, DURABLE FELT BACKED VINYL

FELT BACKED

Proven vinyl sheet which defined the category. Initiator provides the durability you have come to expect from felt backed vinyl sheet with a **PVC coating** that strikes a good balance between value & performance.

The **urethane wear layer** on Station Square improves scratch and stain performance. Perfect for those looking for the **best durability and wear performance in felt backed products.**

FLEXSTEP™

SIMPLE INSTALLATION & EASY TO CLEAN

FIBERGLASS BACKED

FlexStep products offer **simplified installation** over felt backed products by allowing for modified loose lay installation. All FlexStep products offer **scratch and stain protection with a urethane finish**, so the only choices you need to make are thickness & design.



STRATAMAX[®]

MAXIMUM DURABILITY, PROTECTION & EFFICIENCY

MAXIMUM DURABILITY

You can count on StrataMax to last through multiple tenants because it is fundamentally different from any other vinyl sheet on the market. StrataMax is the only vinyl sheet product that uses **70% limestone in the backing**. This one of a kind rock back construction provides the strength of stone in a sheet form.

THE STRENGTH OF STRATAMAX



NO DAMAGE AT 80 LBS.

FIBERGLASS BACKED



80 LBS. RESULTS IN TOTAL STRUCTURAL FAILURE

LAB TESTS SHOW THAT **STRATAMAX IS 50% STRONGER THAN FIBERGLASS PRODUCTS.**

Appliance foot drag test simulates appliance being slid across floor at increasing weights.

MAXIMUM PROTECTION

URETHANE PLUS[®] performance coating. We've taken the traditional urethane coating used on other vinyl sheet products and maximized it's performance. The resulting performance is unparalleled in property management products.

MAXIMUM EFFICIENCY

StrataMax takes less time to install than traditional felt and fiberglass floors. Thanks to its sturdy rock back construction, **StrataMax can be loose laid** over an existing vinyl floor or less than perfect subfloor with no complicated prep or underlayment. Telegraphing, curling, and buckling are a thing of the past and with no adhesive to scrape up, removal is even easier than installation!

We all know that time is money which is why **StrataMax provides Maximum Value**. It may cost more up front, but it doesn't take long to make up the cost difference. StrataMax could help you save money in the first year by reducing the amount of units that need to be replaced annually by as much as 40%.

Get **Maximum Durability, Maximum Protection, and Maximum Efficiency** for your properties with StrataMax.



STRATAMAX® GOOD WOODCREST DARK NATURAL X4400

PRODUCT AND WARRANTY INFORMATION

STRATAMAX GOOD		FLEXSTEP GOOD	
GAUGE/WEAR: 65 mils/10 mils	WEAR LAYER: Urethane Plus*	GAUGE/WEAR: 65 mils/10 mils	WEAR LAYER: Urethane
STRUCTURE: Limestone Encapsulated Felt		STRUCTURE: Fiberglass	
WARRANTY: 20-Year Limited Residential		WARRANTY: 15-Year Limited Residential	
ROLL WIDTH: 6' & 12'		ROLL WIDTH: 12'	
ADHESIVE: S-288 or S-289	SEAM SEALER: S-500 or S-761	ADHESIVE: S-288 or S-289	SEAM SEALER: S-500 or S-761
STRATAMAX VALUE PLUS		FLEXSTEP VALUE PLUS	
GAUGE/WEAR: 60 mils/10 mils	WEAR LAYER: Urethane Plus*	GAUGE/WEAR: 55 mils/10 mils	WEAR LAYER: Urethane
STRUCTURE: Limestone Encapsulated Felt		STRUCTURE: Fiberglass	
WARRANTY: 15-Year Limited Residential		WARRANTY: 10-Year Limited Residential	
ROLL WIDTH: 6' & 12'		ROLL WIDTH: 12'	
ADHESIVE: S-288 or S-289	SEAM SEALER: S-500 or S-761	ADHESIVE: S-288 or S-289	SEAM SEALER: S-500 or S-761
STRATAMAX VALUE		STATION SQUARE	
GAUGE/WEAR: 60 mils/10 mils	WEAR LAYER: Vinyl No-Wax	GAUGE/WEAR: 60 mils/10 mils	WEAR LAYER: Urethane
STRUCTURE: Limestone Encapsulated Felt		STRUCTURE: Felt	
WARRANTY: 10-Year Limited Residential		WARRANTY: 10-Year Limited Residential	
ROLL WIDTH: 6' & 12'		ROLL WIDTH: 6' & 12'	
ADHESIVE: S-288 or S-289	SEAM SEALER: S-500 or S-761	ADHESIVE: S-235 or S-254	SEAM SEALER: S-500
INITIATOR		INITIATOR	
GAUGE/WEAR: 55 mils/10 mils	WEAR LAYER: Vinyl No-Wax	GAUGE/WEAR: 55 mils/10 mils	WEAR LAYER: Vinyl No-Wax
STRUCTURE: Felt		STRUCTURE: Felt	
WARRANTY: 7-Year Limited Residential		WARRANTY: 7-Year Limited Residential	
ROLL WIDTH: 6' & 12'		ROLL WIDTH: 6' & 12'	
ADHESIVE: S-235 or S-254	SEAM SEALER: S-500	ADHESIVE: S-235 or S-254	SEAM SEALER: S-500

FLOOR CARE PRODUCTS

The Armstrong® Flooring family of floor care products are designed to keep your floor looking as beautiful as the day it was installed.

Ask your Armstrong Flooring retailer about:

- Once 'n Done® Resilient & Ceramic Floor Cleaner
- New Beginning® Resilient Deep Cleaning Floor Stripper
- Satinkeeper® Low Gloss Floor Finish
- Shinekeeper® Floor Finish



RESPONSIBLY MADE

All Armstrong Vinyl Sheet flooring products meet or exceed low emission standards for better indoor air quality as certified by FloorScore.



MADE IN THE USA

Armstrong® Vinyl Flooring is manufactured with global and domestic content.

*Available on select StrataMax Good and StrataMax Value Plus products. Contact sales associate for details.

NOTE: Due to printing limitations, colors pictured cannot be guaranteed to match actual flooring material.

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STRATAMAX® VALUE PLUS
Titan Timbers
Seal Brown X4783